

# DANK German–American Journal Advertising Rate Card

Black & White	1/8 Page	1/4 Page	1/2 Page	Full Page	Per Square Inch
1 Issue	\$ 33.25	\$ 66.50	\$ 133.00	\$ 266.00	\$ 4.00
2 Issues	\$ 31.17	\$ 62.34	\$ 124.69	\$ 249.38	\$ 3.75
3 Issues	\$ 29.09	\$ 58.19	\$ 116.76	\$ 232.75	\$ 3.50
4 Issues	\$ 29.00	\$ 58.00	\$ 116.00	\$ 232.00	\$ 3.25
5 Issues	\$ 27.02	\$ 54.03	\$ 108.06	\$ 216.13	\$ 3.00
6 Issues	\$ 22.86	\$ 45.72	\$ 91.44	\$ 182.87	\$ 2.75
Color	1/8 Page	1/4 Page	1/2 Page	Full Page	
1 Issue	\$ 49.88	\$ 99.75	\$ 199.50	\$ 399.00	\$ 6.00
2 Issues	\$ 47.80	\$ 95.59	\$ 191.19	\$ 382.38	\$ 5.75
3 Issues	\$ 45.72	\$ 91.44	\$ 182.88	\$ 365.75	\$ 5.50
4 Issues	\$ 43.64	\$ 87.28	\$ 174.56	\$ 349.13	\$ 5.25
5 Issues	\$ 41.56	\$ 83.13	\$ 166.25	\$ 332.50	\$ 5.00
6 Issues	\$ 39.48	\$ 78.97	\$ 157.94	\$ 315.88	\$ 4.75
	3.4 x 2 5/16	3.4 x 4 5/8	7 x 4 5/8	7 x 9 3/8	
	3.4 x 2.312	3.4 x 4.625	7 x 4.625	7 x 9.375	
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