

# Advertising Agreement Contract

Year: \_\_\_\_\_

First issue of the 'German-American Journal' that you want your ad to appear in (please circle)

Feb/Mar

Apr/May

June/July

Aug/Sep

Oct/Nov

Dec/Jan

## GERMAN-AMERICAN JOURNAL

Ad Size:      1/8    1/4    1/2    Full

# of Issues:    1    2    3    4    5    6

Ad Type:      Color      Black & White

DANK German-American Journal Advertising Rate Card					
Black & White	1/8 Page	1/4 Page	1/2 Page	Full Page	Per Square Inch
1 Issue	\$ 33.25	\$ 66.50	\$ 133.00	\$ 266.00	\$ 4.00
2 Issues	\$ 31.17	\$ 62.34	\$ 124.69	\$ 249.38	\$ 3.75
3 Issues	\$ 29.09	\$ 58.19	\$ 116.76	\$ 232.75	\$ 3.50
4 Issues	\$ 29.00	\$ 58.00	\$ 116.00	\$ 232.00	\$ 3.25
5 Issues	\$ 27.02	\$ 54.03	\$ 108.06	\$ 216.13	\$ 3.00
6 Issues	\$ 22.86	\$ 45.72	\$ 91.44	\$ 182.87	\$ 2.75
Color	1/8 Page	1/4 Page	1/2 Page	Full Page	
1 Issue	\$ 49.88	\$ 99.75	\$ 199.50	\$ 399.00	\$ 6.00
2 Issues	\$ 47.80	\$ 95.59	\$ 191.19	\$ 382.38	\$ 5.75
3 Issues	\$ 45.72	\$ 91.44	\$ 182.88	\$ 365.75	\$ 5.50
4 Issues	\$ 43.64	\$ 87.28	\$ 174.56	\$ 349.13	\$ 5.25
5 Issues	\$ 41.56	\$ 83.13	\$ 166.25	\$ 332.50	\$ 5.00
6 Issues	\$ 39.48	\$ 78.97	\$ 157.94	\$ 315.88	\$ 4.75

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Phone / Fax: \_\_\_\_\_ Email: \_\_\_\_\_

*By signing below, you confirm the above order and agree to the terms published in this DANK Advertising Guide.*

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*Please Send Completed Agreement To:*

**German American National Congress**  
4740 N. Western Avenue, Suite 206  
Chicago, IL 60625-2013

Email: office@dank.org    Fax: 773-275-4010

*To pay by Credit Card, please email Office@DANK.org for an invoice*

### Payment Policy

All payments for advertisement are due before publishing the ad. This policy applies to both the German-American Journal and dank.org. If payment is not received prior to printing or publishing, the ad cannot be guaranteed. All payments that are received 30 days after date of invoice are subject to a 3% per month interest charge. Check return fee: \$50.

### Cancellation

Cancellations must be received in written form on or before the ad deadline date published in the DANK Media Kit.